

Yang Sun

Product Designer

"I am adept at finding users' needs, building empathy, articulating ideas stories and visuals, task flows, and delivering delightful final designs."

CONTACT

yang-sundesign.com
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TOOLS

Sketch
Figma
Illustrator
Photoshop
After Effects
InVision
Principal
Pen + Paper
HTML/CSS

SKILLS

Design Empathy
Interview/Survey
Affinity Diagram
Competitive Analysis
Personas
Journey Mapping
Wireframing
Rapid Prototyping
Usability Testing
Visual Design
Interaction Design

LANGUAGES

English
Chinese

EXPERIENCE

Product Designer - Kritii Design

Dec 2020 - Present

Collaborating with a team of designers on multiple projects focusing on promoting user-centered design, creating intuitive and engaging experiences across a range of consumer-facing and corporate digital products for web and mobile platforms, and executing the supporting visual designs that help engage customers within client guidelines. Current clients include: DoorDash, Roku, and CoPilot.

Product Designer - TruckX Inc.

May 2019 - Nov 2020

Worked with founder, product managers, design lead, and developers to create an intuitive and easy to use fleet management platform for a consistent user experience on iOS, Android and the web.

Product Designer - Young and Hungry Creative

September 2018 - May 2019

Created product experiences around a new Red Bull flavor launch and as well as the product launch event for the upcoming 2019 Spring Show at Academy of Art University. Collaborated with advertising team to plan a fundraising charity event with non-profit organization called Blue Endeavors.

EDUCATION

M.A. Web Design & New Media

Academy of Art University
December 2019

B.A. Design

University of California, Davis
December 2016

HONORS

Judges' Award: 2nd place Nationwide/ Adobe Creative Jam
2019 Audience Choice Award/ Adobe Creative Jam
Dean's List/ University of California, Davis
Member/ The National Society of Leadership and Success